

BEE Orientation
Plan d'études 2017-2018

	Language	Semester	Professeur	Credits	Hours	Evaluation	Total ECTS
MODULE 1 - 30 ECTS							
Compulsory (18 credits)							
Competitive Strategy	E	4.1	Amer Maistriau E.	6	4	E	18
Org. Theory and Decision Making	E	4.1	Grieder M.	6	4	E	
Ecology and Evolution	E	4.1	Lehmann L.	6	4	O	
Quantitative Methods for Management (compulsory for all)	E	4.1	Rebouleau J.	6	4	?	
Electives (12 credits)							
Competitive Strategy	E	4.1	Amer Maistriau E.	6	4	E	12
Machine Learning in Business Analytics	E	4.1	Boldi M.-O.	6	4	?	
Marketing Science	E	4.1	Christen M.	6	4	?	
Optimization Methods in Management	E	4.1	Oeuvray R.	6	4	?	
Organizational Theory and Decision Making	E	4.1	Grieder M.	6	4	E	
Strategic Marketing	E	4.1	Lacoste S./Hellwig K.	6	4	?	

Restrictions for Semesters 4.2 and 5.1: Within the orientation-specific electives students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

MODULE 2 - 24 ECTS							
Compulsory (6 ECTS)							
Behavior, Economics and Evolution Lectures Series <i>as it is not a company project, this course is open to other orientations' students</i>	E	4.2	Lehmann L./ Santos Pinto L.	6	4	P	24
Any course from the Master in Management within other orientations - except the company project		4.2 + 5.1		18			

MODULE 3 - 36 ECTS								
Orientation-specific electives								
Group A: Biology								
A Genomic Perspective on Early Human Migrations: An Introduction to Coalescent Theory and its Applications	E	4.2	Sapfo Malaspina A.	1.5	1	?	36	
Biological Invasions	E	4.2	Jacke A.	1.5	1	?		
Co-evolution, Mutualism, Parasitism	E	4.2	Sanders I.	1.5	1	?		
Current Problems in Conservation Biology	E	4.2	Wedekind C.	3	2	?		
Introduction to Primate Behaviour, Cognition and Culture	E	4.2	Van de Wall E.	1.5	1	?		
Plant Range Dynamics and Global Changes	E	4.2	Randin C.	1.5	1	?		
Predictive Models of Species Distribution	E	4.2	Guisan A.	3	2	P		
Social Evolution: From Genes To Culture	E	4.2	Lehmann L.	3	2	O		
Group B: Management and Economics								
Advanced Human Resources Management	E	4.2	Salamin A.	6	4	E		
Brand Management	E	4.2	Czellar S.	3	2	E		
Consumer Behavior	E	4.2	Kocher B.	3	2	E		
Customer Relationship Management	E	4.2	Christen M.	6	4	?		
Designing High-Performance Organizations	E	4.2	Mikes A.	6	4	E		
E-Marketing & Social Media	E	4.2	Schlager T.	6	4	?		
Environmental Economics	E	4.2	Di Falco S.	3	2	E		
Evidence-based Management	E	4.2	Fischer Th.	6	4	P		
Group Processes	E	4.2	Pulfrey C.	6	4	E		
Leadership Development	E	4.2	Bendahan S.	3	2	E		
Management Science	E	4.2	Marewski J.	6	4	P		
Neuro Economie	E	4.2	Villa A.	6	4	E		
New Trends in Product Innovation	E	4.2	Leclerc F.	3	4	P		
Theories of Organizational Behavior	E	4.2	Dietz J.	6	4	P		
Behavioral Economics	E	5.1	Santos Pinto L.	6	4	P		
Business and Human Rights	E	5.1	Baumann D.	3	2	P		
Business and Society - Corporate Sustainability	E	5.1	Strebel H.	6	4	P		
Experimental Methods	E	5.1	Hakimov R.	6	4	P		
Managerial Decision Making	E	5.1	Hoffrage U.	3	2	P		
Power and Leadership	E	5.1	Schmid Mast M.	6	4	P		
Total Rewards: From Practice to Theory	E	5.1	Salamin A.	6	4	E		
Unethical Decision Making – Advanced	E	5.1	Hoffrage U./Palazzo G.	3	2	P		
Unethical Decision Making – Basics	E	5.1	Hoffrage U./Palazzo G.	3	2	P		

Module 4- 30 ECTS							
Master Thesis	E/F	5.2		30			30

PROGRAMME'S STRUCTURE	
MODULE 1 - 30 ECTS	ECTS
Quantitative Methods for Management	6
Orientation-specific courses (compulsory)	12
Courses of other Orientations (electives)	12
MODULE 2 - 24 ECTS	

Elective courses	18
1 Business Case	6
MODULE 3 - 36 ECTS	
Orientation-specific elective courses	36
MODULE 3 - 30 ECTS	
Orientation-specific Master Thesis	30
<i>Academic or internship master's thesis taking place at the last semester</i>	
<i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i>	
Total ECTS	120